Appendix for Chapter 9 Community Participation & Outreach

Crafting the Master Plan with Community Participation was a high priority from the beginning. Consequently it was guided by significant input from many sources, including during 20 working meetings with the York Village Study Committee, one-on-one interviews with many Business Leaders, and Property Owners and Merchants plus meetings with Non-profit Community Leaders, Emergency Services, Veterans and Utility Districts. In particular, over 240 people attended three Community Design Workshops.

The following summarize comments from Community Design Workshop #1, October 4, 2014.



is a vital and beautiful York Village with a dynamic, safe, and sustainable town center reflecting the history of a community that is both welcoming to visitors and supportive of local businesses.

- Does this vision speak for you? Why?
- Does this vision inspire you? How?

Yes, active words, understandable words	• Yes, inspires me & captures what it should
• What is history (different views) and what are we trying to provide?	Narrow roads to make space for walking/biking paths
• Particularly interested in seeing a safe and comfortable public gathering space	Form based zoning?
Pedestrian & bike friendly	 Make it safe for pedestrians/ bikers to access current and future businesses and parks
Parking on the perimeter of central downtown zone	Maintain history
 No chains or franchise stores – local businesses 	Pedestrian / bike friendly
Safety: slow traffic down, traffic calming	Supportive for both locals + tourists
More trees	Strong vision statement
Underground utilities	Include language for residents
Emphasize history as key asset and key opportunity for future	• A good statement with additions: residents, future, community functions adaptable
Overall agreement with vision	Statement not particularly inspiring – but some liked it

Arrival

is experiencing the distinct beginning of the village.

• Where does the village begin? Why?

2

- Think qualitatively what shifts or changes clue us to village arrival?
- Using red dots on the plan identify where arrival clues should occur.
- Imagine how better or new Arrivals might enhance the village and reinforce the vision.

 Visual cues – church/cemetery, business/commerce and architecture, garden club areas 	• Pedestrians and drivers experience arrival at different points: At Church, At Bagel Basket, At Woodbridge Rd. & Long Sands
We would like to expand it	Signs: "Welcome to York Village Established in 1632"
Entrance at Lindsey Rd.	Expand locations considered arrival
 At York St – See first parish spire or closer 	Variety of Opinions
At Woodbridge Rd	Driving vs. walking biking
At Moulton Lane	Larger visions than map
Uphill past pond	Define by: signage, lighting, distinctive paving, trees
 Key services or places (schools) or neighborhoods 	Accessible parking
Visual	At York St. W. and Organug or at Route 1
Walkability	At Long Sands and Ridge Road
Core/ nucleus to broader view	At York St. E. and 103
Changes in architecture / landscape	At Lindsay Rd – Indian Trial
Historical Entrance signs	 At Organug Road (Baptist Church, Middle School, Architecture changes)
At the statue	At Coastal Ridge
At Village Elementary	At Fire Dept

Anchors & Destinations

are cultural, civic, commercial or spiritual icons & destinations that help define a community's identity. In addition, "3rd places" (neither home nor work) offer places to pause, gather and linger.

- What and where are village Anchors and Destinations?
- Using yellow dots on the plan identify the most significant. Are any lacking? Why?
- Imagine how improved or new Anchors might enhance the village and reinforce the vision.

•	Anchors: churches, post office, historical society, town hall, library, hospital	Hospital
٠	Bagel Basket	Hospital, First Parish, Parsons Center, Town hall, Library,
		Old Goal, Cumberland/Rick's, Bagel Basket
٠	Library	Family restaurant (Davis land)
٠	Rick's	Galleries
٠	Village Scoop	Skating at Library
٠	Statue	Public buildings (Town Hall, Post Office)
٠	Market/ coffee shop/ bakery	Historical / architectural interest
٠	Business/ residential mixed use	 Future / potential – Town property (parking); improvements (e.g. Cumby's); Fire house (relocate?)
٠	Gaps – more retail, restaurants, park, access to river	 Essential services are gone (hardware, pharmacy, clothes, coffee shops, family style sit-down restaurants)
٠	Schools	Evening attractions
٠	Workforce housing	 Destinations: Bagel Basket, Cumberland Farms, Rick's
•	Needed Destinations: Upscale & Family restaurants, Evening restaurants/pub, Bakery, Bookstore, Retail stores (gifts, shoes, clothing	

 Needed Destinations: Upscale & Family restaurants, Evening restaurants/pub, Bakery, Bookstore, Retail stores (gifts, shoes, clothing, middle priced), Park (play, music performances, rest on benches, gathering), More access to river, Local shops, Movie theatre, Theatre, evening commerce/ activity

Village Pedestrian Connectivity

allows people to safely get to, from, and between Destinations.

- Is there a clear, convenient and safe network connecting Anchors & Destinations? Why? Why not?
- What works, and what does not?

1

- Using yellow strips, identify three improved or new connections to receive top-priority.
- Imagine how Connections might enhance the village and reinforce the vision.

 Clear network? – No! 	 Safe sidewalk or designated walkway connecting village businesses and natural beauty we have
 Find parking, move or get rid of monument 	Parsons Center to Village Center
Get rid of parking in front of Cox's	Woodbridge to Village Center
 Need – more bike and pedestrian friendly 	Immediately around monument
 Need – signage of bike paths on pavement 	Bagel Basket to monument
Need – slow traffic (unsafe)	Southside access to Village
 Lack of safe, continuous, pedestrian paths/sidewalks 	 Not clear connectivity – sidewalks and crosswalks not contiguous or clear
 Sidewalks at both sides (especially York St.) 	Pull-in parking dangerous
 New parking lot (Town Hall property) to Village 	Perpendicular crosswalks/ fewer crosswalks
Woodbridge Road to Village	Improve York St./ sidewalks
Long Sands Road sidewalks	Connection from Woodbridge to York St.
 Improve hospital (access/ egress) 	Rethink cross walks
Trolley	•
 Rethink walking paths (plan where people actually walk, not where want them to walk). Do video studies in different seasons to see where actually walk. 	

 55 Natural Features, Recreation & Open Space are essential to Quality of Life. Using green dots and strips identify Features & Open Space in and around the village. Are there undiscovered or unused features? Imagine how a network of Features, Trails & Open Space might enhance the village and vision. 	
Recreational walking trails surrounding town could be enhanced.	Golf Course (snowshoe)
Green space and access to already-owned town land, and to	From green spaces to village center
beautiful parts like ice skating (library)	
Davis Property	From Southside to village center
Library pond to Remick Barn	Davis Property to village center
Moulton Park	South Side Rd hospital
Creek between library and Bagel Basket	Davis Property (both sides)
Behind First Parish Cemetery	• First Parish (both sides of York St.)
Property behind Country Hall	Town-owned property (proposed Town Hall)
Davis Property to Village	Parsons Property
Shore to library	Upper and lower Mill Pond
Cemeteries, Parish Island, Davis Property	Path on railroad bed
Path on Lindsay Rd. to Steedman Woods	•

Village Special Events & Activities

such as parades, festivals, celebrations and markets, bring people together and help define community identity.

- What Special Events and Activities occur in the village? List them and their season.
- Imagine how improved or new Special Events and Activities might enhance the village and vision.

 Winter - Christmas (parade), Festival of Lights 	Drive-thru Nativity
 Spring - Memorial Day (parade), Village Firemen's Muster (parade) 	HarvestFest locally driven
 Summer – Book sale at Library, Movies, Concerts – 4th of July 	 Move farmers' market – Moulton Park or behind VES
 Fall - Halloween Parade, Market Fest, Turkey Trot 	MarketFest / HarvestFest
MarketFest	Road races
Show House	 Want – Concerts, Farmers' Market, 4th of July, family oriented
 Parades – Memorial Day, Christmas 	 Be conscious whether events are for locals or not or both
Village fair	Frequent smaller summer events
 New – Farmers' market in the village 	Winter Farmers' Market
 York days in the village – summer? 	More events for residents

6

Models of Success of villages that "work" well, are informative and inspiring for others. Identify a villages or villages that work well. Why? How does York Village compare? Identify 3 things that might help make York Village a model of success for others.				
			This town could be a destination for beautiful walks	 "Village Flowers" competition
			 Kittery great example of restructuring. Focus on parking once and walk from there 	Kennebunk
 Kennebunk – Revitalization: lights, storefronts, flowers, sidewalks 	Newburyport			
 Exeter – Parking, variety of stores 	Kittery Foreside			
 Portsmouth – Sidewalks, lights, crosswalks, parking 	York Beach Short Sands (traffic calmers)			
Streetlights	River – user friendly			
Damariscotta	"It's the little things that count"			
Kittery	Kennebunk revitalized			
• Exeter, NH	TIF district fund set aside for improvements			
Kennebunk	York beach (+ greenery)			
Charming combination of new and old business	Portsmouth (debated) not city			
Newburyport	 Newburyport: shops, food, walkability, beauty, off-street parking 			
Short Sands traffic calming (model of success)	Kennebunk: historic nature emphasized, pedestrian friendly			
Delivery trucks can be difficult	Kittery: activity, retail, food, bars, dance hall			
Develop and follow master plan; public/ private:	York doesn't have restaurants or many shops (mostly service)			
Bar Harbor: walkability, parking in back	• 1. Walkability 2. Food and shops 3. Aesthetics			
 1. Preservation of historical buildings 2. Focus on community 3. Retain/ enhance beauty 4. Things to do in evening – all ages (community center) 				