



Let's put the "village" back in York Village

York Village Master Plan Design Workshop #2

November 22, 2014

Goals & Purpose

- *create 21st century function along with cherished historic qualities,*
- *balance competing pedestrian and vehicular needs*
- *foster economic prosperity*



York Village Design Workshop #2

Nov 22, 2014

Agenda

Opening

5 min
(10:00 – 10:05)

Welcome and The Big Picture (RM)

5 min
(10:05 – 10:10)

Today is... (DL PowerPoint)

30 min
(10:10 – 10:40)

Design (RSL PowerPoint)

5 min
(10:40 – 10:45)

Today's Activity (DL PowerPoint)

10 min
(10:50 – 11:00)

Groups Follow Facilitators to Breakout Rooms

Small Group Activity

40 min
(11:00 – 11:35)

Prompts #1 through #3 – 10 min each. dive in!

reminder bell

5 min
(11:35 – 11:45)

Prompt #4 – Summarize & Select Spokesperson

reminder bell

5 min
(11:45 – 11:50)

Small Groups Return to Meeting Room (with boards & easel)

Presentations

30 min
(11:50 – 12:20)

- Each groups' spokesperson(s) has 4 minutes to present the boards

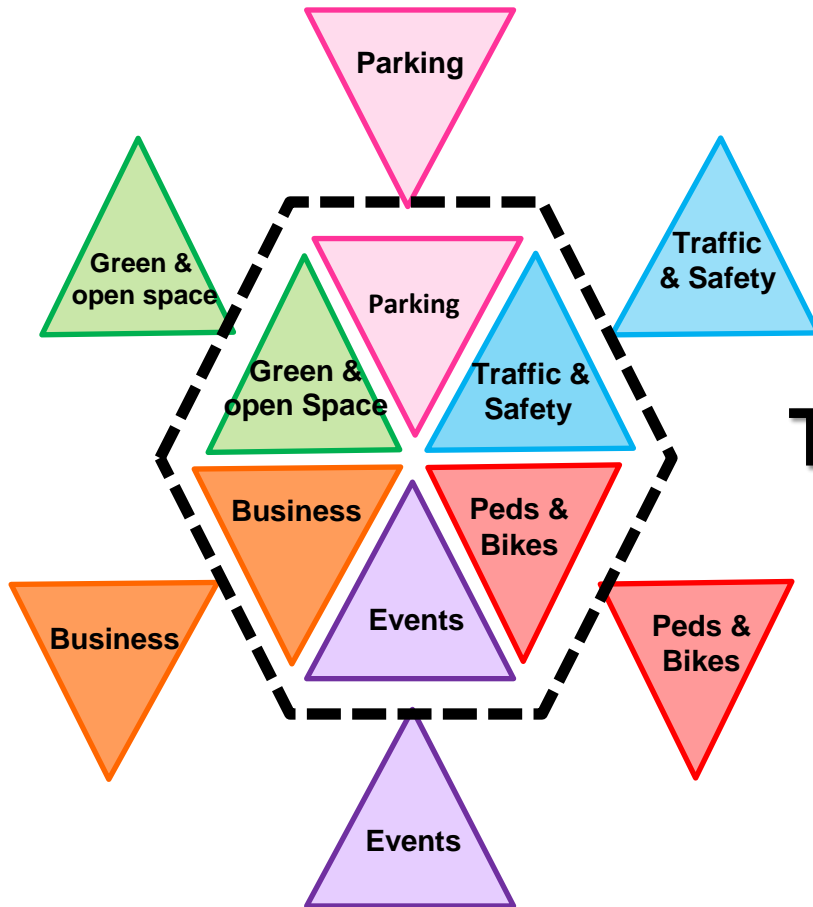
Closing

10 min
(12:20 – 12:30)

- Themes (All)
- Staying involved (YVSC meetings, website etc)
- Next Steps (dates)
- Closing Comments

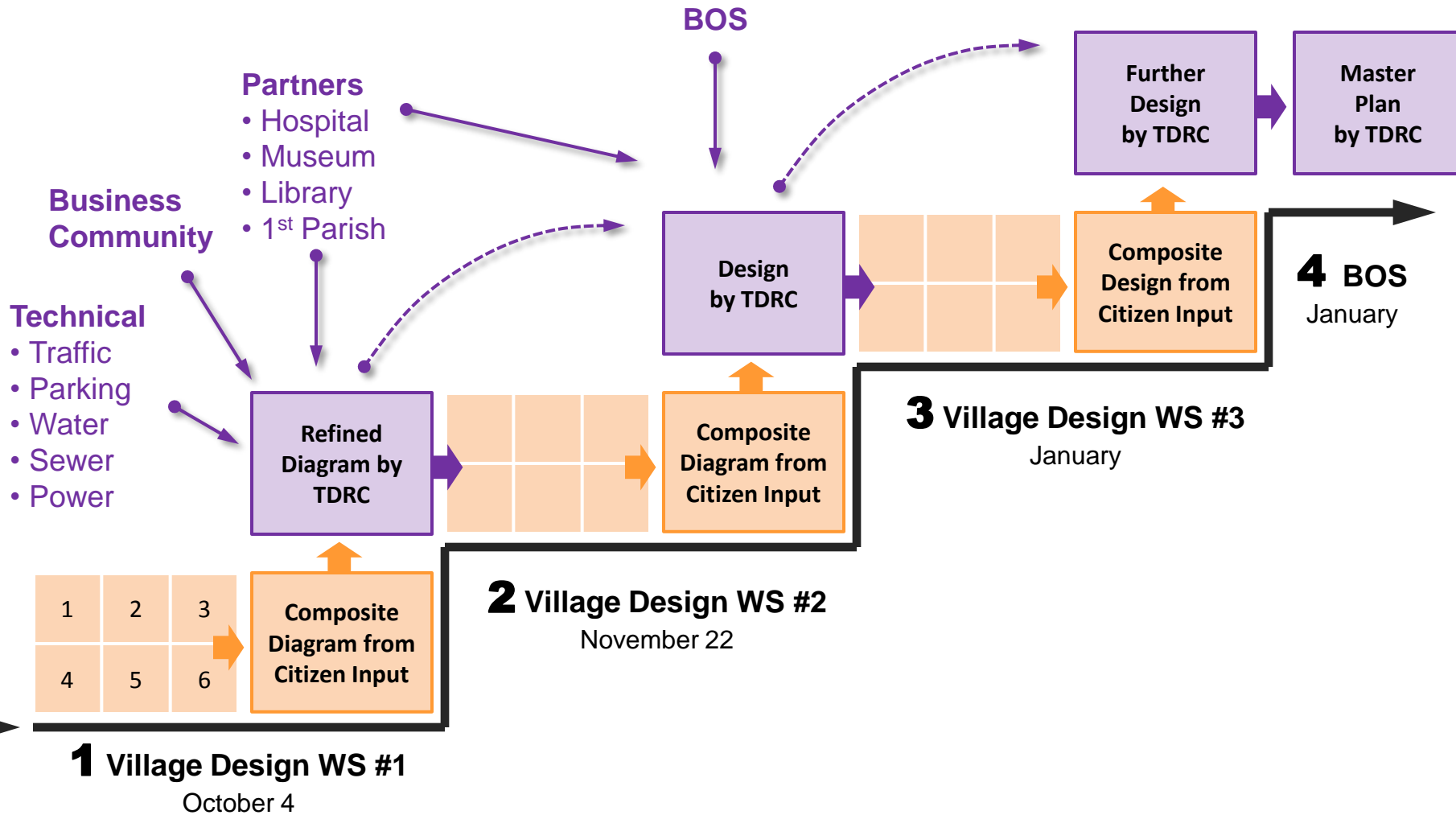
Today is.....

- 2nd of 3 Village Design Workshops
- a continuation and advancement from what YOU did in Workshop #1
- another opportunity for YOU to help create the York Village Master Plan

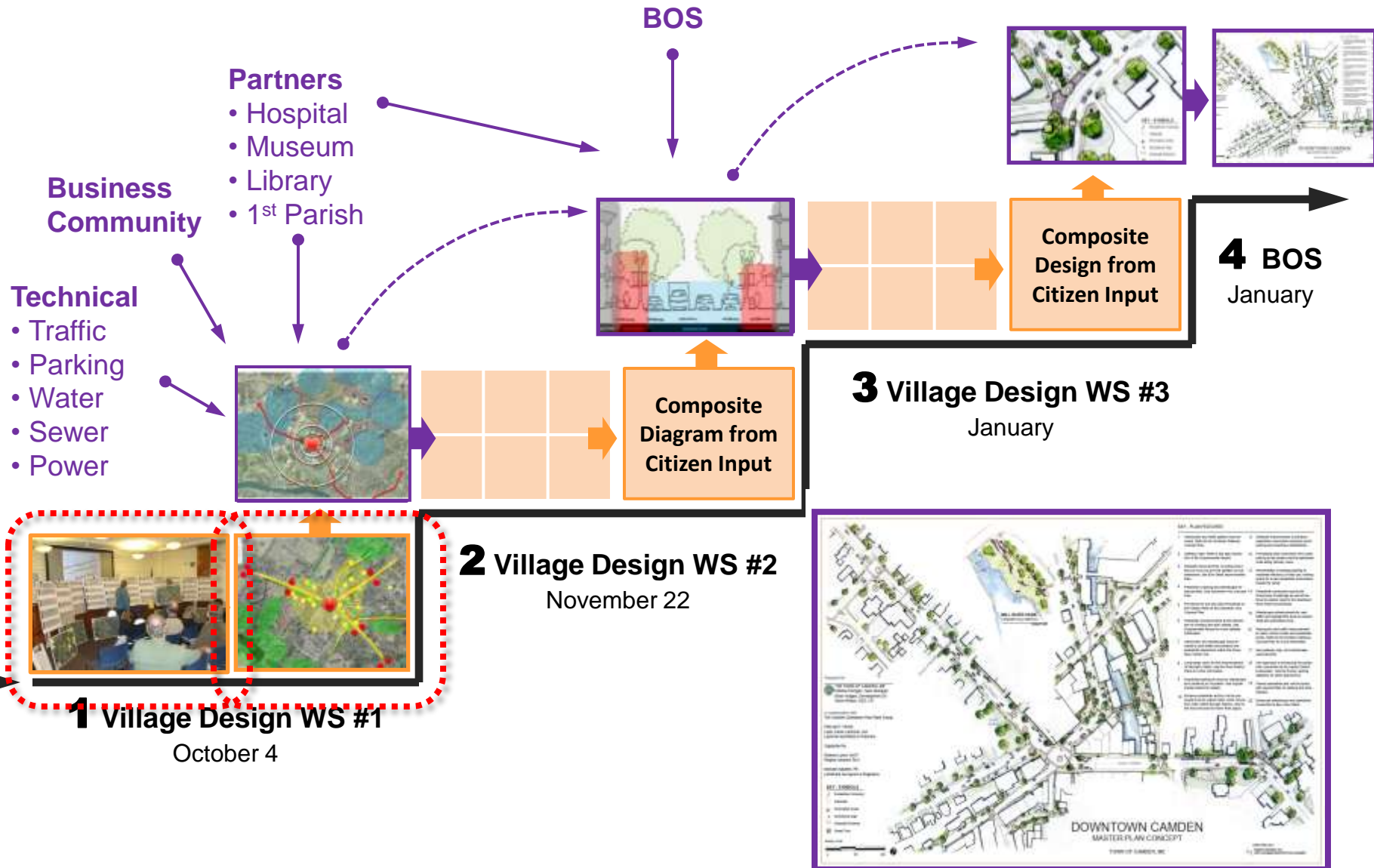


The Master Plan....

York Village Master Plan 4 Steps



York Village Master Plan 4 Steps



Village Design Workshop Saturday, Oct 4



COMMUNITY INPUT

Common themes (Community Input)

TRAFFIC CALMING & VEHICLE SAFETY.

Slow traffic through the village

Clarify traffic patterns so that vehicle movement is more predictable

PEDESTRIAN & BICYCLE SAFETY.

Provide a safe, continuous sidewalk network between Village, neighborhoods and Town destinations

Improve pedestrian crossings

Mitigate potential hazards between vehicles, bikes and pedestrians

Improve bike path pavement markings & signage



IMAGE SOURCE: <http://blog.thoughtforms-corp.com/files/2010/12/amazingme-camden>

COMMUNITY INPUT

Common themes (Community Input)

PARKING.

Provide safe, convenient parking in the Village

Consider opportunities to enhance off-street parking

STREETScape & BEAUTIFICATION

“It’s the little things that count.”

Partner with local businesses and community groups to beautify the village

Move overhead utilities underground

Provide signage, street lighting, landscaping and pedestrian amenities

Integrate parks and open spaces



COMMUNITY INPUT

Common themes (Community Input)

ASSETS & OPPORTUNITIES.

Emphasize history as a key asset and opportunity for the future

Support existing businesses

Integrate new businesses to fill existing gaps in products and services

Develop a Village that is supportive for residents, locals and tourists

Enhance trail network and improve use of Town land for recreation and green spaces





SUMMARY OBJECTIVES

- Create 21st century function along with cherished historic qualities.
- Balance competing pedestrian and vehicular needs.
- Foster economic prosperity.

Village Design Workshop

Small Group Hands on Activity



2

Arrival

is experiencing the distinct beginning of the village.

- *Where does the village begin? Why?*
- *Think qualitatively – what shifts or changes clue us to village arrival?*
- *Using red dots on the plan, identify where arrival clues should occur.*
- *Imagine how better or new Arrivals might enhance the village and reinforce the vision.*

3

Anchors & Destinations

are cultural, civic, commercial or spiritual icons & destinations that help define a community's identity. In addition, "3rd places" (neither home nor work) offer places to pause, gather and linger.

- *What and where are village Anchors and Destinations?*
- *Using yellow dots on the plan, identify the most significant. Are any lacking? Why?*
- *Imagine how improved or new Anchors might enhance the village and reinforce the vision.*

Village Design Workshop

Small Group Hands on Activity



4

Village Pedestrian Connectivity

allows people to safely get to, from and between Destinations.

- *Is there a clear, convenient and safe network connecting Anchors & Destinations? Why? Why not?*
- *What works, and what does not?*
- *Using yellow strips, identify 3 improved or new connections that should receive top-priority.*
- *Imagine how Connections might enhance the village and reinforce the vision.*

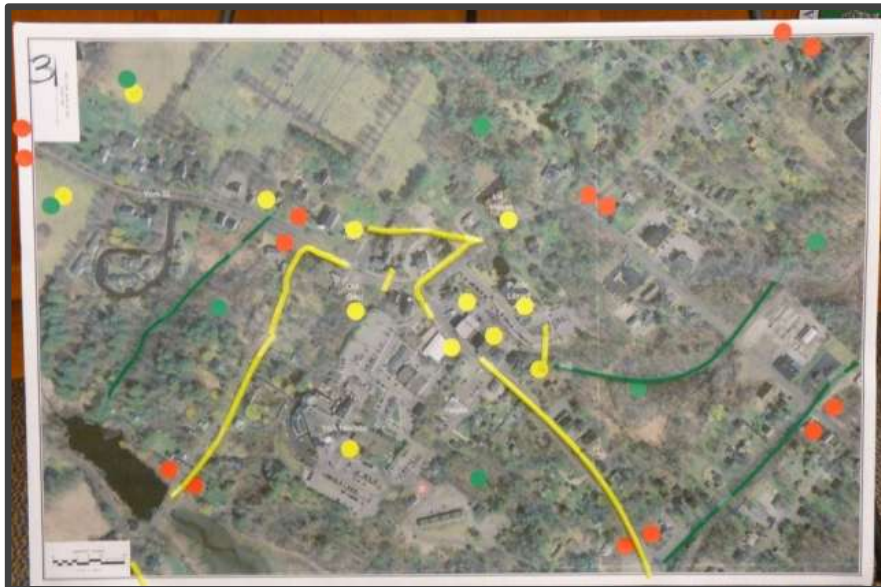
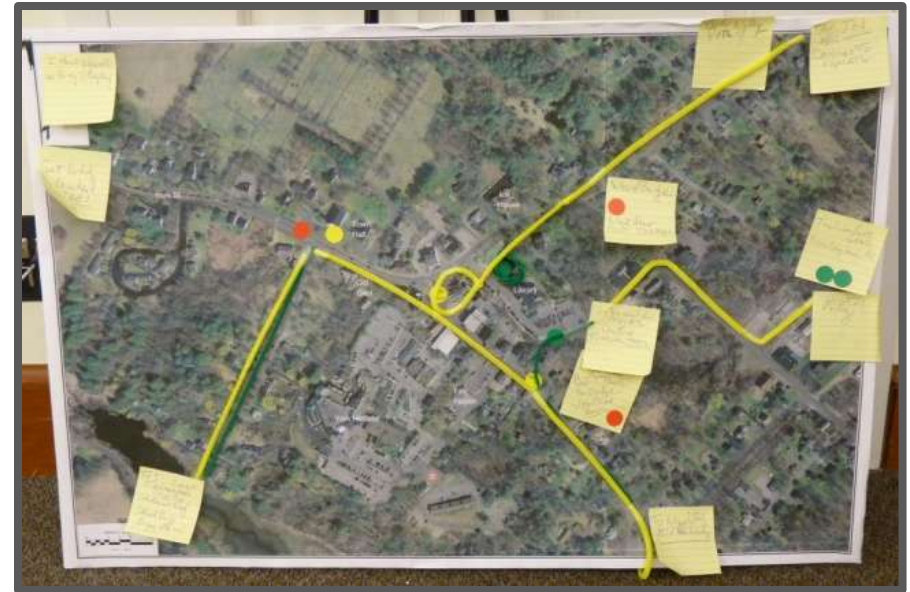
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Natural Features, Recreation & Open Space

are essential to Quality of Life.

- *Using green dots and strips, identify Features & Open Space in and around the village.*
- *Are there undiscovered or unused features?*
- *Imagine how a network of Features, Trails & Open Space might enhance the village and vision.*

Village Design Workshop Saturday, Oct 4



The Downtown Revitalization Collaborative

**A fresh design for York Village that ...
creates 21st century function along with cherished historic qualities,
balances competing pedestrian and vehicular needs
and fosters economic prosperity...**



6

5 min

Village Special Events & Activities

such as parades, festivals, celebrations and markets, bring people together and help define community identity.

- *What Special Events and Activities occur in the village? List them and their season.*
- *Imagine how improved or new Special Events and Activities might enhance the village and vision.*



- **Winter** - Christmas (parade), Festival of Lights
- **Spring** - Memorial Day (parade), Village Firemen's Muster (parade)
- **Summer** – Book sale at Library, Movies, Concerts – 4th of July
- **Fall** - Halloween Parade, Market Fest, Turkey Trot
- More events for **residents**

7

10 min

Models of Success

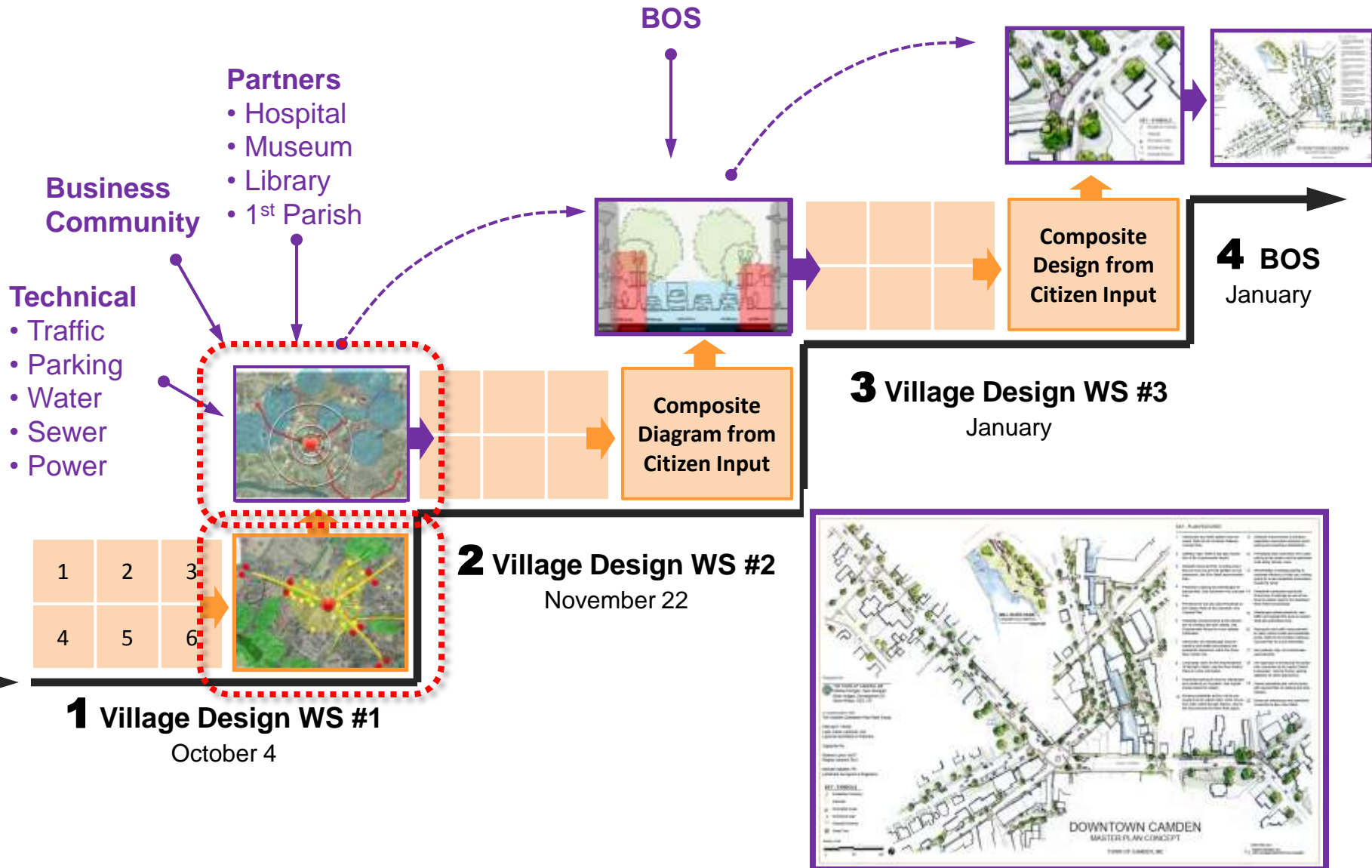
of villages that “work” well are informative and inspiring for others.

- *Identify a villages or villages that work well. Why?*
- *How does York Village compare?*
- *Identify 3 things that might help make York Village a model of success for others.*

- **Kennebunk:** historic nature emphasized, pedestrian friendly, revitalization: lights, storefronts, flowers, sidewalks”
- **Kittery** great example of restructuring. Focus on parking once and walk from there.
- **Portsmouth** – Sidewalks, lights, crosswalks, parking
- **Newburyport:** shops, food, walkability, beauty, off-street parking



York Village Master Plan 4 Steps



CONSIDERATIONS



Achievement of **Objectives** will require a **Balance of Uses**.

CONSIDERATIONS



Vehicle space needs to be **Streamlined** to make way for **Pedestrians, Bicyclists and Green Space.**

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This will require an **Adjustment of Dedicated Space.**



Graphic showing Dedicated Vehicle and Pedestrian Spaces in the Village Center

CONSIDERATIONS

ROADWAY

Traffic patterns need to be clarified so that movements are better managed, safer and predictable near crossings & along shared routes

Traffic calming techniques need to be implemented to slow vehicle speeds through the Village

Travel lane widths should be reduced

Bicycle routes and shared lanes should be clearly marked



Improve the York Street – Long Sands Road Intersection



Integrate Streetscape elements

Highlight pedestrian spaces & crossings

Narrow travel lanes and use shared routes



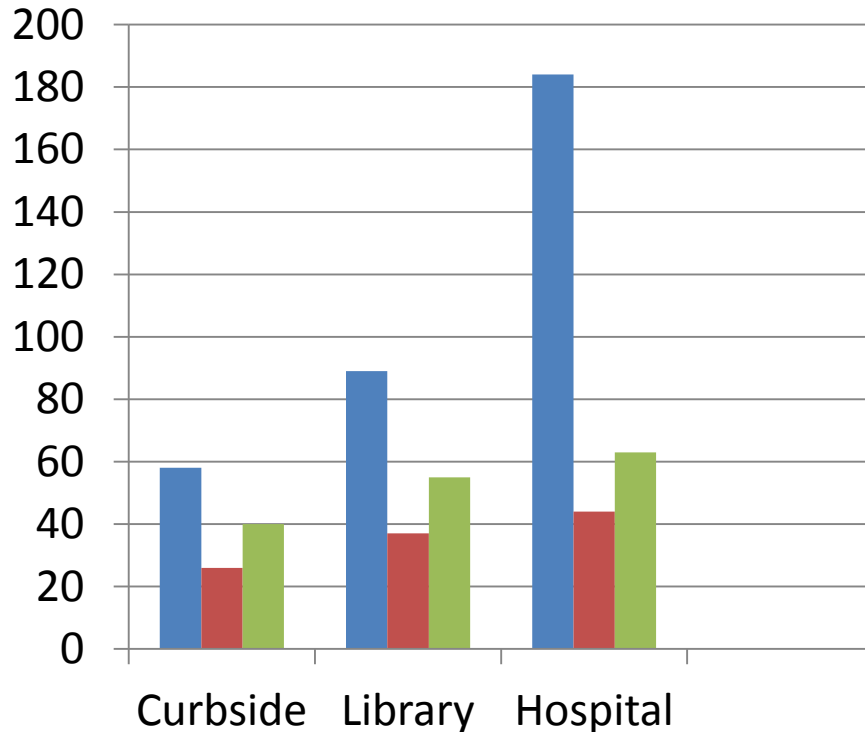
Sample graphic showing traffic calming using streetscape elements, intersection design & lane reduction (Portland).

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CONSIDERATIONS

PARKING

Parking needs to be evaluated for safety, frequency of use and accessibility



Sample graphic showing results of parking study conducted in late August 2014.



- Available spaces
- Average Occupied
- Peak

Parking Study data suggest the following:

PARKING IS UNDER UTILIZED:

Demand is at least 30% lower than existing supply (at peak hours of use)

24% of curbside parking spaces are used for 4 hours or more at a time

1% of curbside spaces appear to be unused

CONSIDERATIONS

PARKING

On-street parking needs to be evaluated for safety, frequency of use and accessibility

Actively manage curbside parking

Off-street parking should be better organized, centrally located, find-able, and connected to destinations

Bicycle routes and shared lanes should be clearly marked

Active parking management helps to **reduce the perception** that it is difficult to find customer parking in the village and **increases the use** of available parking resources.



CURBSIDE PARKING

- Manage existing space more efficiently
- Treat parking as a Village commodity
- Encourage turnover of spaces
- Set large vehicle restrictions & designate loading zones



TARGET OUTCOMES:

- Balance demand with the fixed supply
- Achieve a 15% vacancy rate

STRATEGY - GREATER VILLAGE



VILLAGE ASSETS

Capitalize on York Village DESTINATION
RESOURCES: Town Hall, First Parish Church,
Library & Historic Sites

PARKS & RECREATIONAL OPPORTUNITIES

Integrate open spaces and trails to enhance
quality of life for locals and to draw visitors
to the Village area

ENHANCE CONNECTIVITY

Enhance the existing trail
network to provide
connectivity between
residential areas, schools and
the Village

STRATEGY - VILLAGE



ENGAGE KEY VILLAGE PARTNERS

First Parish Church, Library, York Museum & Historic Sites, Hospital

STRATEGIC CONNECTIONS

Improve walkability and connections through higher activity centers, such as the library, museum sites and hospital.

FOSTER SENSE OF PLACE

Preserve the traditional village character and balance uses to foster vitality and sense of community.

STRATEGY - VILLAGE CENTER



York Village Master Plan

Three Scenarios at the Village Heart



DESIGN IMPLICATIONS

- Minimal change in existing street pattern.
- Roadway alignment may favor higher vehicle speeds, but less congestion.
- Equal weight given to York Street & Long Sands Road.
- Town Common and businesses along it are read as the most important part of the Village.

Town Common Concept – “Y” Pattern



DESIGN IMPLICATIONS

- Continuity of York Street
- Roadway alignment curved to slow vehicle speed through town
- Heart space is the historic common, extending across the southern edge of the Village Center
- Breaks Village into equal parts, with emphasis at the marriage of the Heritage & Business Districts

Town Square Concept – York Tee Pattern



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Town Square Concept – York Tee Pattern

York Village Master Plan

Village Heart Scenario



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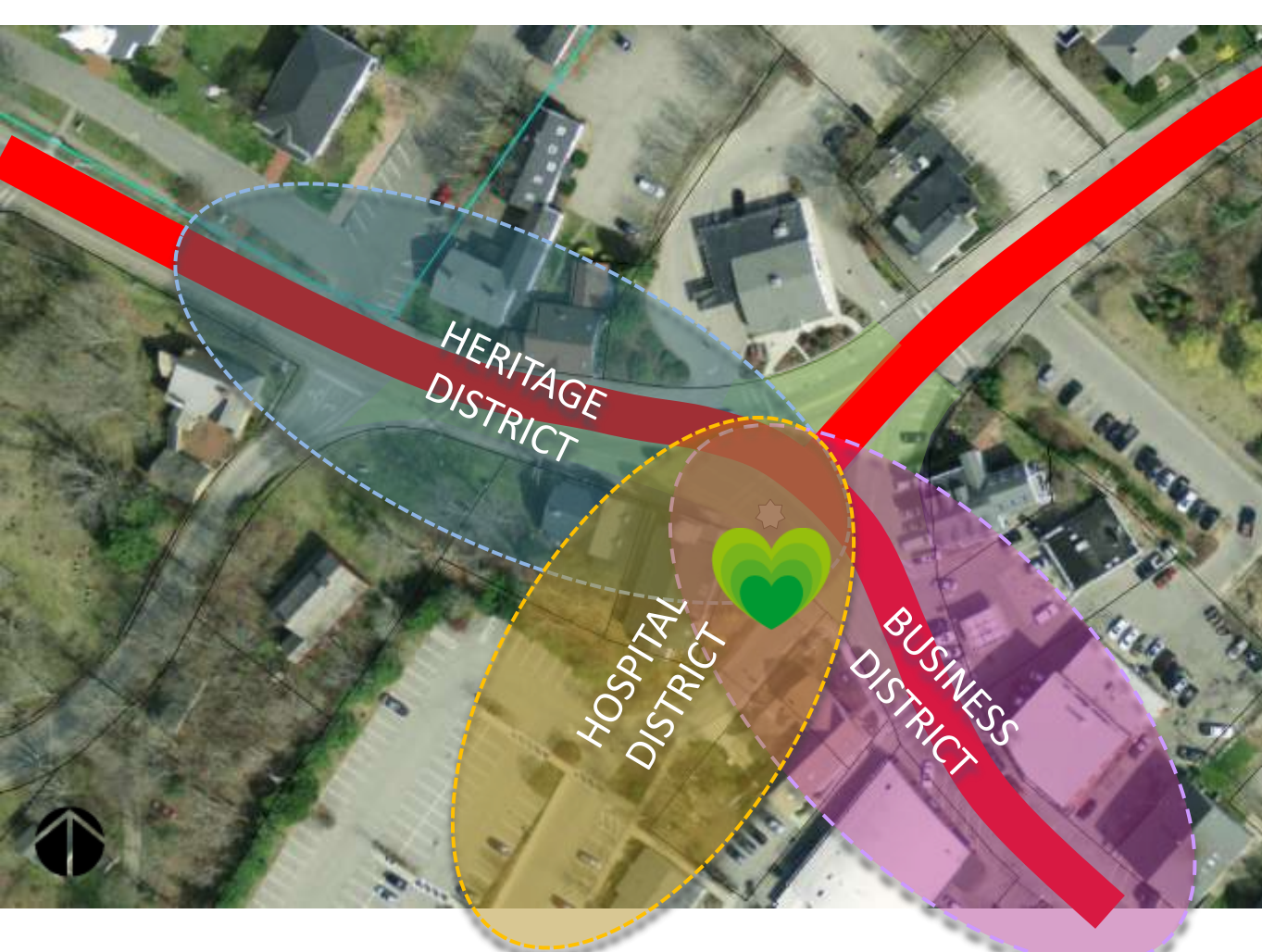
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York Village Master Plan

Intersection Scenarios



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Town Square Concept – York Tee Pattern

York Village Master Plan

Intersection Scenarios



DESIGN IMPLICATIONS

Continuity of Long Sands Road

Roadway alignment slows vehicle speed through Southern portion of Village, but not along Long Sands Road

Emphasis is on arrival into southern village center. The north side of the Village is separated.

Heart space is equally divided at the Town Square, offering place-making & activity opportunities

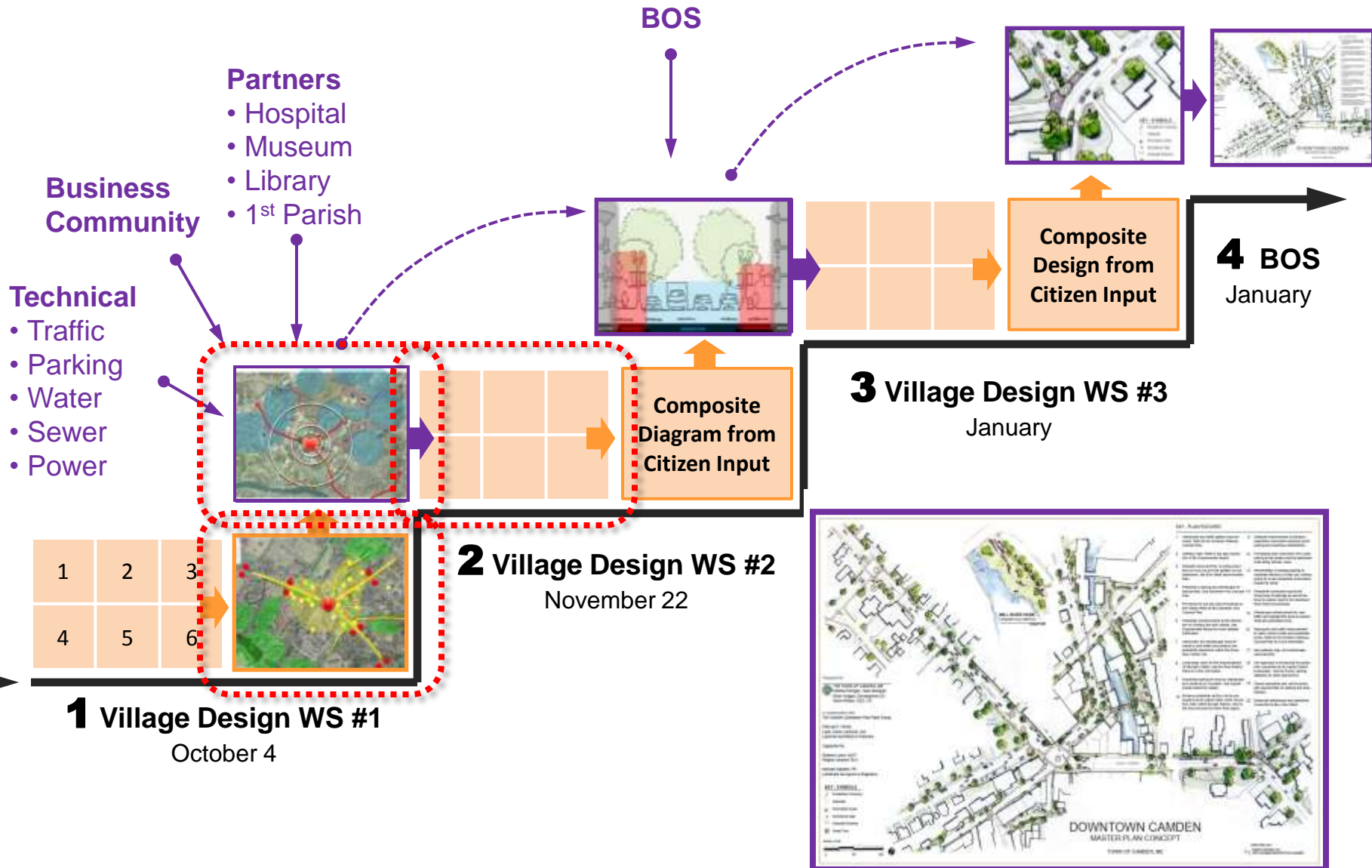
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Put the “village” back in York Village by....

**creating 21st century function along with cherished historic qualities;
balancing competing pedestrian and vehicular needs;
fostering economic prosperity.**

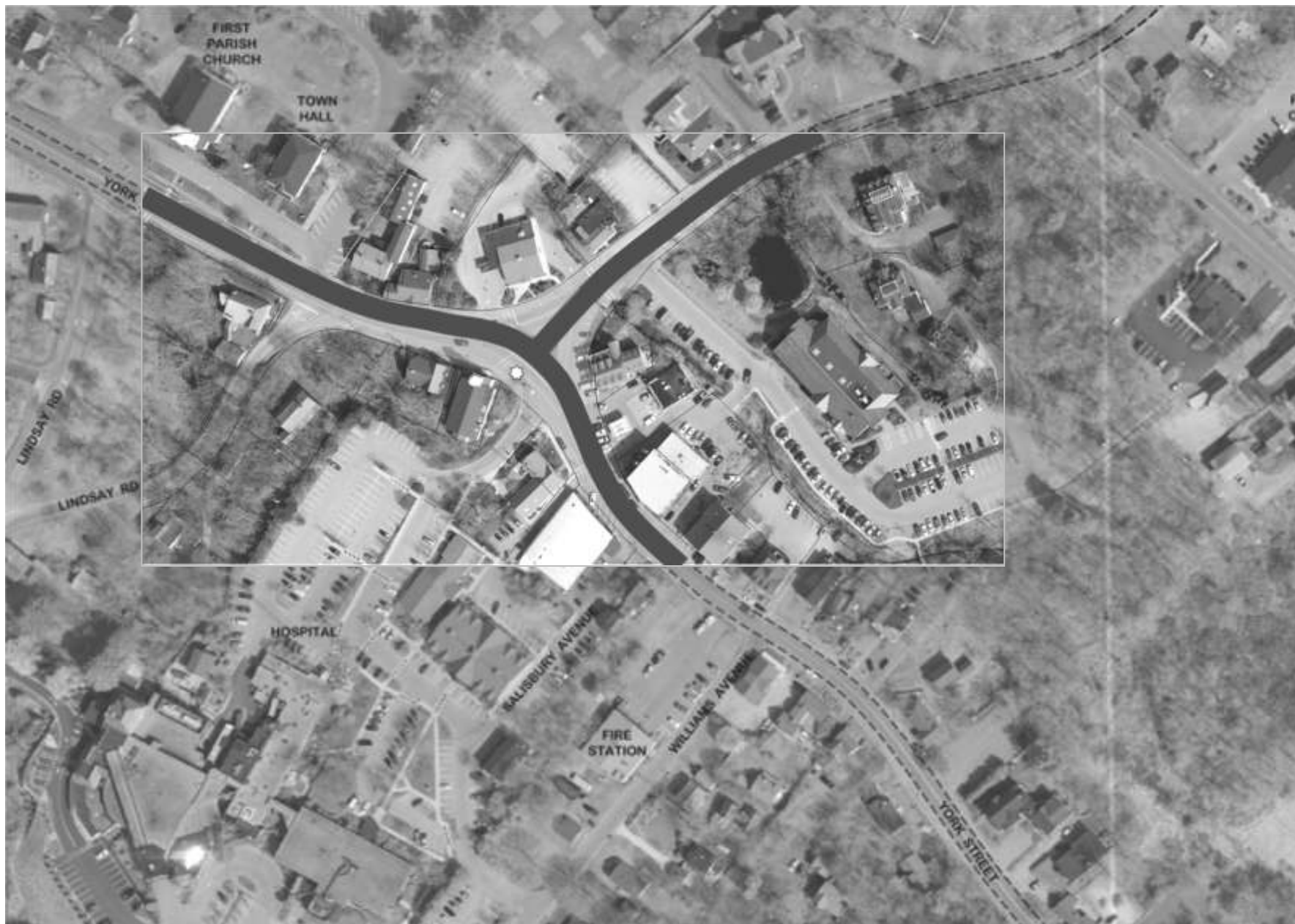
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15 min

Start with Scenarios at the Village Heart

- *Review the 3 scenario diagrams. Play around with them.*
- *Think qualitatively over 5 years, 10 years and 20 years. Based on what you know or can envision, select 1 diagram that best balances competing pedestrian and vehicular needs.*
- *Tape the selected diagram in place.*

Summarize top points here. If more space is needed use pad.







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2

15 min

Add Other Considerations Around the Heart

- Think qualitatively over 5 years, 10 years and 20 years and add the following considerations:
 - ✓ monument – use a red dot  (example here)
 - ✓ sidewalks & crosswalks – use yellow color lines or areas  (example here)
 - ✓ on-street & off street parking – use pink color lines or areas  (example here)
 - ✓ open spaces, green spaces and trails – use green color lines or areas  (example here)
- Where space is limited - balance is required. What might be gained and what might be sacrificed?

3

10 min

Name Your Concept

- *Stand back and admire your concept*
- *What is the most exciting or ambitious part of your concept?*
- *Summarize your concept. What is the theme or themes?*
- *What are your concept's greatest strengths and challenges?*
- *Name your concept. Have fun! What were the candidates? Why did you choose this name?*

Summarize top points here. If more space is needed use pad.

4

5 min

Wrap Up

- *Adjust any previous work.*
- *Select a Spokesperson (not the facilitator). Review and help prep for the presentation.*
- *Add group names and move back to meeting room – bring boards & easel.*



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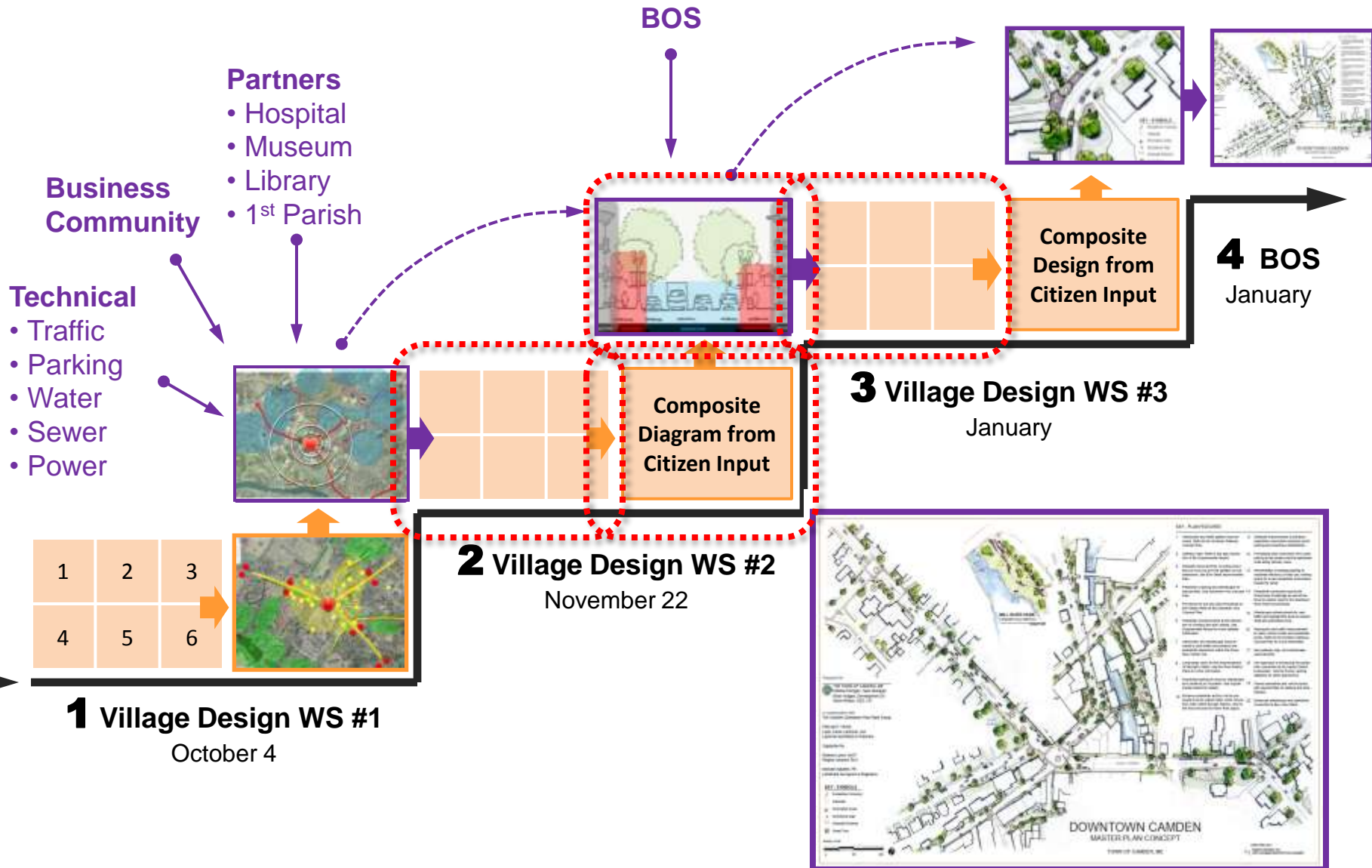
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